

WELCOME HOME TO MR. C



Mr. C
RESIDENCES
Jumeirah

BY
IGNAZIO
AND
MAGGIO
CIPRIANI

THE MR. C STORY

MODERN LUXURY

BY THE FOURTH GENERATION OF CIPRIANIS

In 1931, on a tiny street off of Venice's magnificent Piazza San Marco, Giuseppe Cipriani opened Harry's Bar. In the decades that followed, the welcoming atmosphere and thoughtful attention to detail made this intimate space an iconic destination for stylish locals and international visitors, including European royalty, literary figures, and global celebrities. Today, 90 years later, brothers Maggio and Ignazio Cipriani, members of the fourth generation of the Cipriani family, have drawn on their rich familial history as well as their own 21st-century perspectives to create Mr. C, a luxury hospitality and residential brand for glamorous modern living.

Mr. C Residences live up to the highest standards of design and are set in the most extraordinary global locations. Honoring the approach to service that began in their great-grandfather's single, thoughtfully conceived bar on Calle Vallaresso, the brothers have made personalized attention offered with genuine care an integral part of Mr. C's identity.

QUINTESSENTIAL EUROPEAN COMFORT INFUSED WITH LUXURIOUS DUBAI LIVING

DEVELOPER

ALTA Real Estate Development

MR. C

Ignazio and Maggio Cipriani

ARCHITECTURE

Arquitectonica

INTERIORS

Meyer Davis

LANDSCAPE

Cracknell

PROJECT LOCATION

Mr. C Residences Jumeirah, Jumeirah 2, Dubai Water Canal



MR. C RESIDENCES JUMEIRAH

HISTORIC, OPULENT
AND SERENE.

Mr. C Residences Jumeirah is a contemporary take on classic European living. Inspired by Old World sophistication and modern comfort, these residences are infused with Arabian flair and strengthened by a service lifestyle experience perfected by Cipriani's fourth generation of stewardship.

Mr. C Residences Jumeirah is home to those who appreciate finer things; those who live their lives with an inherent sense of style and believe that simplicity is the ultimate sophistication. It is for those who understand that modern living is a culmination of the little details.



ICONIC WATERFRONT LIVING

Our vision emerges from the idea that “the good life” is timeless; it’s where modernism meets the art of European living. Mr. C Residences Jumeirah takes cues from these notions, and from the character of its location, to curate a modern take on the classic idea of sophistication and style.

Enjoying your morning espresso on your spacious outdoor private terrace, then taking a dip in your own plunge pool, or spending the afternoon lounging on your private rooftop gardens are just a few of the exclusive experiences Mr. C Residences Jumeirah puts at your fingertips.

SERVICES

DETAILS OF A LIFE WELL LIVED

Services

Designated Director of Residences
Dedicated Mr. C Residents App
Mr. C Private Global Office
(exclusive access-only global lifestyle service)
Butler Service
Lobby Lounge with Curated Art Pieces
24-Hour Doorman & Security
24-Hour Valet & Drop Off
Mr. C Property Management Team
Housekeeping Service Available
Arrival and Departures Services
Mail & Package Rooms
Refrigerated Delivery Holding Area
Common Area Maintenance & Landscaping
Exterior Window Cleaning

Fire & Life Safety Systems
Quarterly Air Conditioning Filter & Cleaning
Private Pool Cleaning
Automated Smart Home Solutions for AC,
Light, Sound, Curtains,
Terrace Pool Temperature, & Bird Protection
Digital Key and Parking Entry
Remote Elevator Service
For Penthouse: AC Controlled Parking
Cleaning, Tailoring and Shoeshine Services
Transportation Assistance
Limousine, Car & Chauffeur Services
Technology Assistance
Business Support Services
On-Call emergency medical care



AMENITIES

DETAILS OF A LIFE WELL LIVED

Amenities

Bellini Café
Poolside Food & Beverage Service
In-Home Dining by Bellini Café
Cocktail & Juice Bar at Bridge Lounge
Indoor Screening Room
Outdoor Movie Theater
Poolside Cabana's with Towel Service
Little C's Children's Learning & Adventure Lab
Modern Gym with Stretch, Cardio,
Weights & Fitness Equipment from Technogym
Standard Lap Pool
Outdoor Yoga Space
Outdoor Massage Space
Men's and Women's Locker Rooms
Salon Treatment Room
Steam & Sauna Rooms

Residence Features

Open Floor Plan Layouts
Floor-to-Ceiling Glass
Canal and City Views
Private Outdoor Terraces with Plunge Pools
Private Roof Gardens
Private Roof Fire Pits
Summer Kitchens
Private Elevators
No Public Hallways
Italian Terrazzo & Quartz Countertops
Italian Cabinetry
Automated Smart Home Solutions
(AC, light, sound, curtains,
terrace pool temperature, bird protection)
Digital Key and Parking Entry
AC- Controlled Parking





MR. C DESIGN TEAM

ALTA REAL ESTATE DEVELOPMENT

Developer

Headquartered in Dubai, Alta is a privately owned global real estate development company known for its portfolio of the most notable residential addresses and commercial locations. Founded and led by Abdulla Al Tayer, a visionary in the space, Alta is highly specialized in identifying and acquiring the land in prime geographical areas with strong growth potential. Alta's culture is one of creativity balanced with financial and execution discipline. Built on the spirit of collaboration, Alta embraces international partnerships with world-renowned designers, architects and consultants to capture sophisticated finishes and efficient layouts that combine the finest elements of exceptional design and construction. Our product is meticulously detailed and on the forefront of innovative urban design.

Ignazio and Maggio Cipriani

Mr. C

Mr. C is a hospitality and residential property brand founded by brothers Ignazio and Maggio Cipriani. Members of the fourth generation of the Cipriani family, internationally renowned for restaurants, landmark event spaces, lounges and residences, Ignazio and Maggio were uniquely qualified to conceptualize a hospitality and residential brand that would bring the best of Old World and modern luxury together for today's most sophisticated clientele.

Both brothers Ignazio and Maggio had experienced hospitality on an international level while working for the family business, and this greatly influenced the development and vision for the Mr. C brand, ultimately defining the feel and ethos. This mindset is a commitment to making today's Mr. experience effortless through sophisticated design, Old World simplicity, and European glamour.

ARQUITECTONICA

Architecture

As a counterpoint to the fluid forms of the main building, a second exclusive tower rises facing the Burj Dubai. Its pearl like elliptical shape continues the nautical vocabulary of the design.

Throughout the project the details support the water bound theme of luxury yacht design. Wood soffits in the balconies add warmth and a residential touch to the nautical message. So do the circular guardrails that follow the fluid form of the building. The soft forms imply a relaxed mood reflecting the idea of a resort nestled in the city. Arrival is through a generous porte cochère. It leads to a lobby that reveal views of the canal. Adjacent is the Bellini cafe that also opens to the promenade.

All the residences have private access elevators. All residences in the main building have views of the water face the canal and pool deck. The units stretch from one side of the building to the other allowing for multiple views and cross ventilation. The ellipse tower units are unique as they enjoy full panoramic views. Along the boardwalk townhouses provide a home in a privileged setting on the water.

The amenity deck is unique as it faces both the Burj Dubai and the water. The expansive deck slides under the building to create a monumental deck and porch. It provides a unique resort experience in a boutique setting.

Mr. C Residences Jumeirah is a true urban resort that complements the luxury lifestyle. It is a relaxing backdrop with an upscale waterfront cafe in the city.

MEYER DAVIS

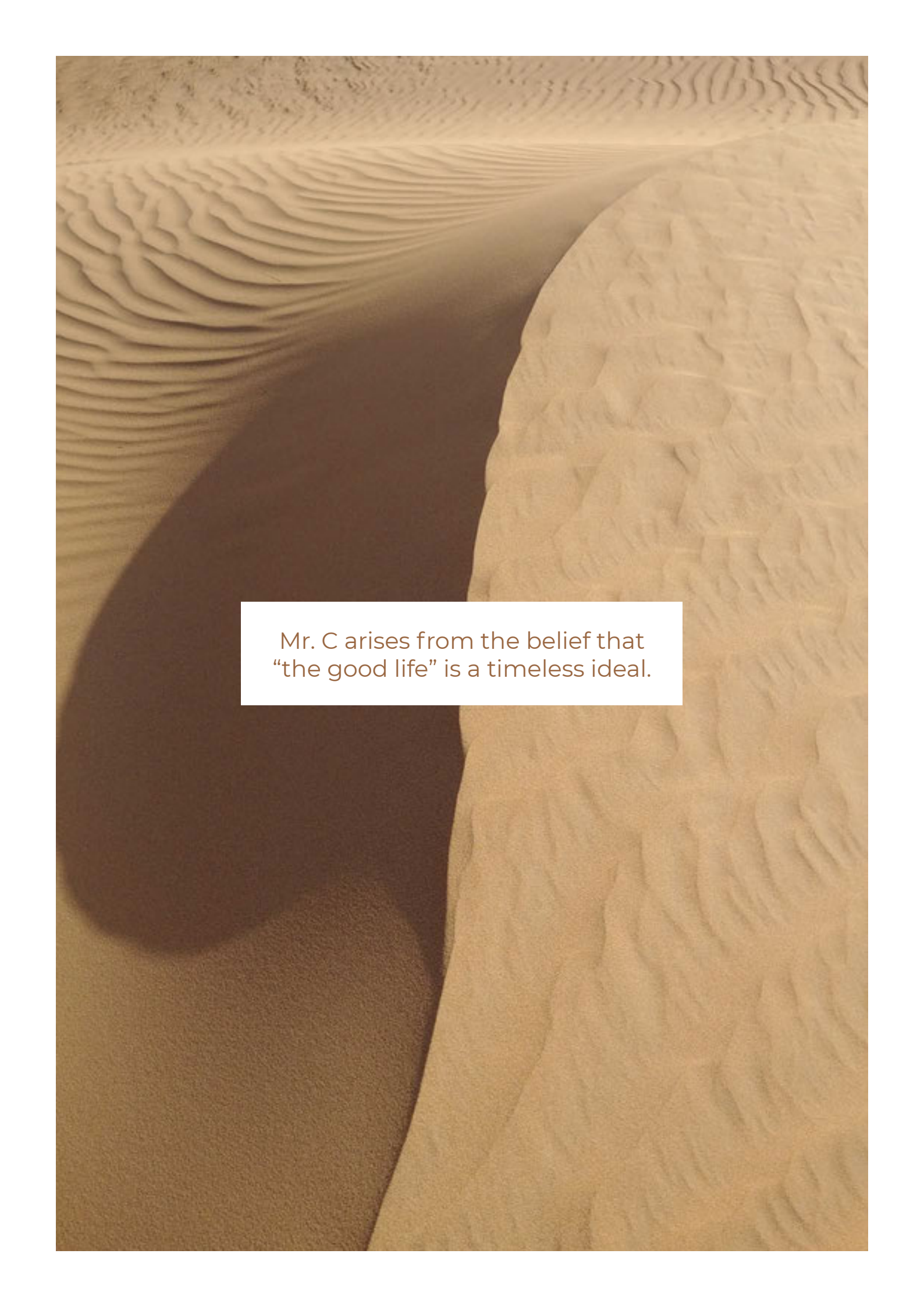
Interiors

Meyer Davis is a globally recognized New York City-based design boutique specializing in residential, hospitality, retail and workplace environments. Founded in 1999 by Will Meyer and Gray Davis, the firm has established itself at the forefront of high-end commercial and residential design practices throughout the U.S. and abroad. Meyer Davis designs seamless physical experiences tailored to the client's individuality, combining principles of great design with a clear vision for the experience they seek to create. The designers consider each new project an opportunity to bring a unique and powerful story to life.

Playing with space, form, texture and light, they develop a visual experience that seeks to compel and inspire. Meyer Davis believes that great design works on multiple levels, weaving together bold design moves and striking details to ensure that when completed, each project makes an immediate and lasting impact.

Meyer Davis enjoys seeking new and unexpected solutions, values lasting impact over flash, and believes in the power of restraint. The firm's work proves that intelligent subtraction often yields the greatest results.





Mr. C arises from the belief that
“the good life” is a timeless ideal.

